



Equal Protection Project

IMPACT REPORT

February 2023 - May 2024

Equal Protection Project is **fifteen months** old. Here's what we've done.

Leadership

"Colleges are facing pressure to stop considering race as a factor when awarding scholarships – adding fuel to a larger debate over what colleges can legally do to promote diversity and equity.

The latest target is Western Kentucky University, subject of a federal complaint filed over the weekend by the Equal Protection Project...."

- Chronicle of Higher Education

"A non-profit group opposing race-based education policies has filed more than a dozen U.S. civil rights complaints this year against universities....The Department of Education's civil rights office is likely to be a frequent battleground."

- Reuters

"Pressure on institutions to make those adjustments is already ramping up. On Monday, Jacobson's EPP filed a civil rights complaint...."

- Inside Higher Ed

Vision: 2024

- Continued OCR Complaints
- Strategic Lawsuits
- Expansion Beyond Race-based Conduct
- Media Narrative-Setting
- Equality over Equity

Media Recognition

"Government watchdog"



"Legal watchdog"



"Civil rights watchdog"



Cases & Legal Challenges

- **28** Office for Civil Rights Complaints
- **6** Amicus Curiae Briefs
- **4** Other Challenges
- **1** Law Suit

Wins: **14**

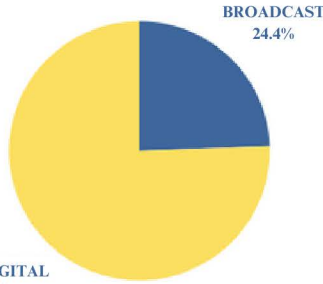
Impacts: **6**

Win = Discriminatory Conduct Ends

Impact = Conduct Changed But Not Yet Ended

EPP MEDIA IMPACT

Feb. 1, 2023 — May 31, 2024
Broadcast - Over 406 Appearances
Print/Digital - Over 1,258 Appearances



EPP reaches tens of millions of people and leverages this exposure to get results in cases and to drive narratives.

KEY TV HITS



FOX: Varney & Co.



FOX & Friends



Epoch Times TV



FOX: Evening Edit



FOX: Varney & Co.



FOX: America Reports



FOX: The Ingraham Angle



FOX: Jesse Watters Primetime



FOX: Cavuto Coast to Coast



MSNBC: Morning Joe

KEY DIGITAL MEDIA HITS

NEW YORK POST
Asian parents claim NY STEM program discriminates against their kids in favor of black, Hispanic students: suit

DAILY CALLER
Med School Slapped With Civil Rights Complaint Over Racial 'Preference' In Pre-College Program

THE CHRONICLE OF HIGHER EDUCATION
Colleges Face Demands to Stop Considering Race in Student Scholarships

FOX NEWS **NYU opens anti-racist class only to White public school parents: report**

FOX NEWS **Kansas State University faces civil rights complaint over 'racially discriminatory' scholarship**

NEW YORK POST
SUNY Buffalo Law School faces discrimination complaint over 'students of color' program

REUTERS
Anti-affirmative action group, emboldened by US Supreme Court, targets scholarships

Daily Mail
EXCLUSIVE: Columbia, NYU, and other top med schools hit with civil rights complaints for discriminating against white and Asian teens by making it easier for blacks and others to join introductory classes

Blaze media
Maryland court system offers grant for DEI positions: 'Promote diversity within court settings'

The Boston Globe
Conservative group files civil rights complaint against MIT alleging program for female students of color is discriminatory

NATIONAL REVIEW
MIT Hit with Civil-Rights Complaint over 'Women of Color' Mentorship Program

Springfield News-Leader
Civil rights complaint filed against MSU alleges discrimination against 'white males'

THE HILL
MIT hit with civil rights complaint over program for women of color

KEY OP-EDS

NEW YORK POST
Still too woke: Google can't stop at canning subversives

NEW YORK POST
President Martha Pollack is quitting but to save Cornell, ditch DEI

NEW YORK POST
Beware: Gemini's insanity is actually what 'bias-free' AI is all about

NEW YORK POST
The plight of a Kansas newspaper shows the new face of censorship via AI

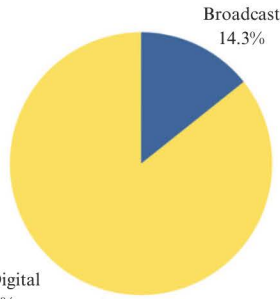
FOX NEWS **Supreme Court struck down affirmative action, but that won't stop Harvard**

MEDIA IMPACT: COMBATTING ANTISEMITISM & ANTI-AMERICANISM

Oct. 7, 2023 — May 31, 2024

Antisemitism Related Hits

Broadcast - Over 80 Appearances
Print/Digital - Over 600 Mentions



After the Oct. 7 Massacre, we used our media reach to educate the public how the campus protests not only were antisemitic but also anti-American.

KEY TV HITS



MSNBC: Morning Joe



FOX: Varney & Co.



FOX: Cavuto: Coast to Coast



FOX: Jesse Watters Primetime



FOX: The Ingraham Angle



FOX: America Reports



NTD News Live



FOX: The Ingraham Angle

KEY RADIO, PODCAST, & STREAMING



No Spin News w/ Bill O'Reilly



The James Golden (AKA Bo Snedley) Show



JustTheNews w/ John Solomon



Newt's World w/ Speaker Newt Gingrich.

ALSO APPEARING ON:



SAMPLE OF KEY DIGITAL MEDIA

